## MANITOBA MANITOBA



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#### MANITOBA

HE very derivation of the name Manitoba spells romance. Authorities differ, some saying it comes from the Ojibway Indian words "Manitou bau," meaning the strait of the spirit or Manitou, while others hold the name was derived from the Assiniboine Indian words "mini tobow" which mean "lake of the prairie,"

or, in French, "Lac des Prairies," the name used by La Verendrye, that early explorer of the 17th Century, in describing the great body of water now known as Lake Manitoba. Manitoba is situated midway between the Atlantic and Pacific Oceans and is rich in forests, lakes and streams, wild life, valuable water-power sites and tremendous mineral The Hudson Bay Railway to areas. Churchill on Hudson Bay has been completed and Manitoba now has her own salt water port with a short ocean route to Europe. Some of the earliest history of the far north was made at Churchill where stand the ruins of Fort Prince of Wales, erected by the Hudson's Bay Company in 1733-44 and captured by the French in 1782. Manitoba is as large as the combined States of Minnesota, Wisconsin, Illinois and Iowa. Its waterways occupy eight per cent of the entire area of the Province. Lake Winnipeg is 300 miles long and 70 miles wide, and Lakes Manitoba and Winnipegosis are also very extensive bodies of water. Many smaller, and exceedingly attractive waterways will be found all over the

Manitoba has an enviable climate. Beautiful summer days of sunshine and

Province and are easily accessible



TYPES OF MANITOBA GOOD ROADS

MANITOBA—A LAND OF LAKES AND SUNSHINE



A Scene at Assiniboine Park, Winnipeg



City Hall Winnipeg



Manitoba's School for the Deaf





On Manitola Waters



On the Trans-Canada Highway

MANITOBA THE HEART OF CANADIAN HOSPITALITY

evenings pleasantly cool for comfortable sleep, in or out-of-doors. That wonderful phenomena, the Northern Lights, in all their glory, is a sight long to be remembered. This is a land of summer comfort for those seeking to escape from intense heat and the humidity of more southern latitudes, and is easily accessible by air routes, excellent all-weather highways and railways. The principal highways are kept open all year.

#### Pleasure Resorts

Manitoba has a great many attractive summer resorts, both within her borders and adjoining. Few places on the continent can compare in scenic beauty with the Lake of the Woods, and the picturesque Winnipeg River, just north of it, which are reached by the main lines of the C.P. and C.N. Rlys. respectively. An all-weather highway, of great scenic beauty also connects

Winnipeg and Kenora. The country tapped by this road abounds in forests, lakes and streams, and the fishing and hunting, boating and bathing are of the best. North of Winnipeg is Lake Winnipeg, where, on its lower western shores, are many delightful resorts, reached by excellent motor roads and rapid train service. At Matlock Beach there is Sans Souci Park, an attractive spot where model cabins, boating, fishing, etc., will be found. On the east shore

are Grand Beach and Victoria Beach. Several passenger steamers ply this great lake to historic Norway



A Nice String of Manitoba's Game Fish

House (two hundred years old), an old Hudson's Bay Company post still carrying on the fur trade. The Riding Mountain National Park, 177 miles northwest of Winnipeg, one of the most beautiful and attractive of Canada's great National Parks System, is reached by rail and over several all-weather highways. It is 2,200 feet above sea level, is covered with a luxuriant growth of forest and is set with numerous

beautiful lakes, the largest and most popular of which is Clear Lake. This wonderful new playground offers



Meet the Moose Twins !







Big Game in Northern Manitoba

unexcelled opportunities for the study of wild life with its herd of 3.000 elk and innumerable moose and jumping deer. A herd of buffalo has recently been installed and beaver may be seen in the numerous streams. Many

summer cottages are located on the shores of Clear Lake, with bungalow cabins, tourist camps, camping

grounds, filling stations and stores. Boating, bathing and fishing contribute to one's enjoyment. In the southwestern portion of the Province, the International Peace Gardens are being established with an area of 3,000 acres equally contributed by Manitoba and North Dakota. Nature has been prodigal with her favors in this area of forest, lakes and streams. The nearest towns are ten miles

distant and are Boissevain, Manitoba, on the north, and Dunseith, North Dakota, on the south.

#### Liquor Law

All liquor sold in Manitoba, for private consumption, must either be purchased on a permit from one of the stores of the Government Liquor Control Commission or in a beer parlor. Any person over twenty-one years of age may make application for a permit, providing that such person has a permanent or temporary residence in the Province of Manitoba. Liquor may be purchased from the Commission stores either on the "Cash and Carry" or delivery systems. The liquor is sold in sealed packages and must be carried directly to the permittee's residence (or hotel room) with the seal unbroken, and must be consumed only at that residence. The term liquor includes beer, ale, wine,

and all potable alcohol. Hotels may operate beer parlors in conjunction with the main hotel. These parlors are under strict supervision and open to any male over twenty-one years of age. Beer purchased in a beer parlor must be consumed on the premises. The enforcement of law and order in Canada is well organized, and visitors can travel with utmost security in any part of the country.



Manitoba Trout Fishing





Duck Shooting near Boissevain

Lakeside Beauty Spots





#### Air Transportation and Aeroplane Entry

The great mining fields and other new territory to the north, west and east are readily accessible by aeroplane. There are several aerodromes with an official airport and flying field at Stevenson Field, Winnipeg. The regulations require that visiting air pilots shall land at the official air harbour and report to the Customs officer in charge for the inspection of baggage, and to receive necessary

clearance papers for departure. The pilot of a visiting machine will be required to produce a certificate of airworthiness, as issued by the United States Government, his pilot's certificate and air-craft log book.



City Hall and Prince Edward Hotel, Brandon

#### Customs and Immigration Regulations

Motor Tourists

It is unnecessary for citizens of the United States to

report to their own border authorities on leaving the U.S.A. Immediately on crossing the international boundary, however, they must stop and report to the nearest Canadian Customs and Immigration offices. The following are the Customs ports along the Manitoba boundary at which tourists may be admitted: Bannerman, Boissevain, Crystal City, Coulter, Cartwright, Deloraine, Emerson, Gretna, Haskett, Lena, Lyleton, Piney, Snowflake, South Junction, Sprague, Waskada and Windygates. Tourists may enter at any point along the Canadian boundary and leave at any other as long as they go through the proper procedure.

Crescent Lake

Bona fide tourists will experience no trouble,

Wild Bird Sanctuary Portage La Prairie





The Motorists Paradise

and will receive every courtesy from the various officials. Register at the Immigration office and then

report at the Cus toms office. There. permits will be issued allowing car and equipment into Canada, duty free, for sixty days, which permit may be extended up to ninety days without bond, and up to six months with a cash bond. Baggage may be searched for dutiable articles. Concealed weapons such as knives, revolvers.

pistols, etc., are not allowed in Canada, under any conditions. Anyone found carrying, unlawfully, such weapons are subject to severe penalties involving imprisonment. All such weapons must be declared and left with Customs authorities at the border, where they will be returned when owner leaves Canada. Persons visiting Canada for a limited period of time, for health or pleasure, may bring with them, free of duty or deposit, guns, rifles (except

revolvers and pistols), fishing View of

tackle, golf clubs, tennis racquets and cameras previously used by them and required for their own use, upon reporting same to Customs office at port of entry. On leaving Canada the motor tourist reports out at the Canadian Immigration and Customs offices, and when across the boundary must report to the nearest U.S.A. Immigration and Customs offices. Passports and head tax are not required, and no difficulty will be experienced by tourists crossing into Canada, so long as they do not fail to report when they enter the country. Certain special camp-

ing equipment such as gramophones, canoes, etc., may require a deposit of a cash bond, which will be refunded

when the articles are exported.

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NOTE:—Bona fide tourists are permitted to import into the U.S.A. from Canada personal articles purchased here, duty free, providing that they are not for sale. The limit on such duty-free articles is up to \$100 per person.



A Manitoba Scenic View Near Birtle



### Some Places of Interest in Manitoba

BEAUSEJOUR, 59 miles from Winnipeg on Trans-Canada Highway No. 1, is attractively situated in the eastern portion of the Province and is well provided with hotels, garages, stores, and filling stations. On the banks of the Brokenhead River nearby, are attractive camping grounds and rest camps, and in the surrounding district there are numerous points of interest such as Lac du Bonnet,

the Whitemouth River and Falls, Seven Sisters Falls and Great Falls. At these two latter points are located very extensive Hydro Electric Power plants of the most modern construction.

BIRTLE, situated among the hills of the Bird-tail Valley, population 650, is one of the most picturesque of



White Mud River at Gladstone



The Lake at Killarney



Manitoba towns. two hundred miles from Winnipeg on the old historic Ellice trail and No. 4 Highway. Has an ideal tourist camp set amidst shady trees with a wonderful view of the hills and a very fine supply of spring water. On the Birdtail River are attractive swimming places, and good fishing, two hotels,

several garages and filling stations, restaurants and up-to-date stores. Attractive week-end summer trips can be planned in a round-trip tour of Northern Manitoba via Winnipeg, Birtle, Roblin and Dauphin. Good all-weather roads and a beautiful country.

BOISSEVAIN, population 1,000, 190 miles southwest of Winnipeg on No. 5 Highway. Close to North Dakota State line and International Peace Gardens in the Turtle Mountains. Served by Canadian Pacific and Great Northern Rlys.

Hotels, restaurants, garages

Bird Sanctuary
and tourist camp. Lake





Aerial View of The Pas

Max, nearby, is an attractive summer resort. Hunting, fishing, boating, golf and tennis. Whitewater Lake, a few miles west, offers some of the best duck shooting in Manitoba.

**BRANDON** second city of the Province, situated on the banks of the Assiniboine River, is known as the agricultural and livestock centre of the West and has provincial summer and winter exhibitions

for the continued encouragement of that industry. The city is a distributing area for a large community and is the northern terminus of the Great Northern Railway, and divisional point for both the C.P. and C.N. Rlys. With a population of 17,000, Brandon is a fine residential city. with wide boulevards and paved streets and spacious parks. Here is located the Experimental Farm, Brandon College, Normal School,

Tourist Park



St. Boniface Cathedral

and many other institutions of an educational nature. A tourist camp supplies facilities for motorists, and good hotel accommodation is available. Interesting drives to nearby points such as Lake Clementi, Sandy Lake, Clear Lake in Riding Mountain National Park, and Oak Lake. Good garage accommodation, filling stations, theatres, and attractive stores. Excellent all-weather highways radiate in every direction.

CARMAN, population 1,400, attractively situated in a thickly settled farming community and 56 miles southwest of Winnipeg on No. 3 Highway. Up-to-date

stores, garages, filling stations, and hotels. A "Memorial Hall," gymnasium, rest room, shower baths, etc., and a fine park with race track and sports ground. The tourist camp has cooking accommodation, with swimming pool, dressing room, etc., all free of charge.

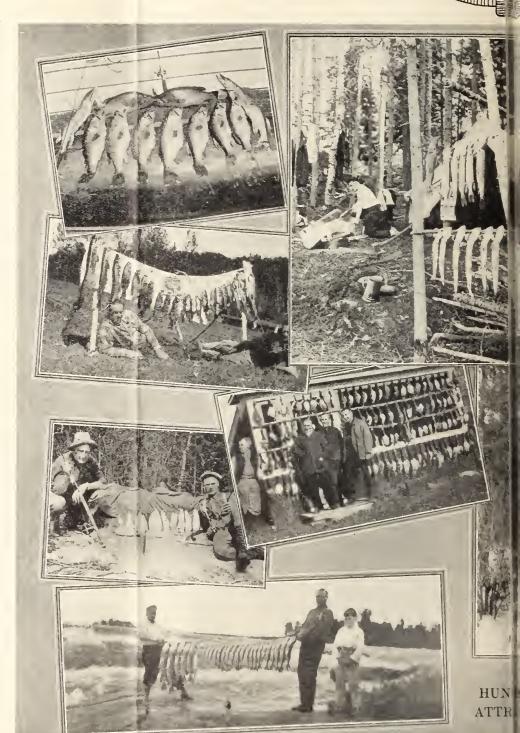
DAUPHIN, population 4.000. Allweather motor road systems from principal points in Manitoba to

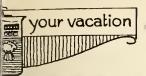
The Place to spend.

Dauphin Valley make this portion of Manitoba popular with holiday seekers and sportsmen. The district is famous for scenic beauty, and the mountains, woods and marshes abound in game. The lakes, including beautiful Lakes Dauphin and Winnipegosis, attract the angler and duck hunter. The summer resort of Clear Lake in the neighboring Riding Mountain National Park has a fine golf course. The Dauphin Valley is formed by a horseshoe comprising the Duck and Riding Mountains. Standard gravel motor roads radiate through this land of agricultural prosperity with opportunities for the settler. Dauphin has good hotels, well equipped garages and well-treed streets. An attractive tourist camp in a beautifully wooded park of twenty-two acres, has modern cabins and up-to-date facilities.

DELORAINE, in southwestern Manitoba, population 1,000, on the C.P. Rly, and a branch of the C.N. Rlys. At the junction of Provincial Highway No. 21, which runs north from the International Boundary to Brandon, and of Provincial Highway No. 3, eastward to Winnipeg via Morden. It is linked up by first class gravel roads with the highway system of the Province and the State of North Dakota. Well provided with schools, hotels, banks, gasoline stations, garages, tennis and badminton courts, skating and curling rinks. Twenty miles southeast is the attractive summer resort of Lake Metigoshe.

EMERSON, the border town, population 1,000, 65 miles south of Winnipeg on Highway No. 14, a







hard-surfaced road, open the year It is a port of entry for Manitoba from the United States for both railway and motor traffic, and Customs and Immigration service is given day and night. U.S. Highway No. 75 from Minnesota and U.S. Highway No. 81 from North Dakota enter Manitoba at this point. Emerson has filling stations, first-class hotels, and good restaurants. Free tourist camp with good water supply, modern restroom and a town park with swimming pool, etc. A golf course and tennis courts are open during the season, and in winter, curling, skating and hockey. Good bus and truck service to Winnipeg, and six railways, viz: C.P.R., C.N.R., Soo Line, Great Northern, Northern Pacific, and Midland Rlys.

GLADSTONE, population 700. Good road connections with Winnipeg, Portage, Brandon, Neepawa, Dauphin and intermediate points, also the connecting highways from the United States. Good hotels and a fine tourist park. Attractive side trips from Gladstone south into the Assiniboine Valley, east to Lake Manitoba watering places, north to the historical Hudson's Bay Company post at Kinosota on Lake Manitoba with many beautiful beaches; west to Riding Mountain National Park, north to Dauphin following along the foot of Riding The Duck and the Mountain. Porcupine Mountains are reached by gravelled highways.

KILLARNEY, named after the historical lakes in Ireland, is a beauty spot of Southern Manitoba. Population 1,100. Hotel accommodation,

tourist camp, garages and gasoline filling stations. Is situated within five minutes walk of Lake Killarney, where are summer cottages, two commodious dancing pavilions and refreshment stands. The lake provides pike, pickerel, perch and bullheads, in season. Tennis courts are free and a nine-hole golf course adjoins the lake. Killarney is 12 miles from international border (North Dakota), and is the junction of four provincial all-weather trunk highways. Beautiful drives are found in the neighborhood, and through Turtle Mountains. MELITA, population 700, in southwestern Manitoba, on No. 22 Highway just north of international border. Has hotel accommodation, restaurants, garages and filling stations. Attractive parks with tourist camp, good fishing and game bird shooting. On the C.P. Ry. and in the centre of a farming community with good all-weather highways. The Souris River with shady banks and ample parking spaces, offers ideal surroundings for campers.

MINNEDOSA, population 1,700. On the Little Saskatchewan River which winds through a broad and wooded valley. 140 miles west of Winnipeg on the main line of the Winnipeg-Edmonton branch of the C.P.R. Within the town limits is an attractive lake. Refreshment booths, boats and canoes, bathing houses, and all facilities for campers. Good hotels, numerous filling stations and well-equipped garages, a tourist camp and information bureau, tea rooms, restaurants and stores. A tennis club with eight courts, and a golf club with a nine-hole course. Minnedosa is a good hunting centre, ducks, prairie chicken and partridge being plentiful, with big game such as moose, elk and deer.

MORDEN, population 1,500, on No. 3 Provincial Trunk Highway, 80 miles southwest of Winnipeg, in a fruitful



SOME ATTRACTIVE RESORTS





Primitive Indian Life in Manitoba

agricultural district. Good hotel accommodation with garages and filling stations, and an attractive tourist camp with every convenience. The Dominion Experimental Station of 600 acres is located here. and is very attractive. A beautiful town park, swimming pool equipped with bath houses,

clay tennis courts and golf course available for visitors. The Mennonite Reserve, lying to the southeast, affords a picturesque study of the community customs of these interesting and industrious people. Stevenson Brothers Pine Grove Nurseries, eight miles northwest of Morden, is commercially established, and a visit will repay those interested in progressive horticulture.

NEEPAWA, population 2,000, is located in the centre of a fine farming district. Stores, hotels, garages and service sta-Neepawa is on the C.P. and C.N. Rlys. and No. 5 Trunk Highway from Winnipeg. A good golf course, and municipal tennis courts. Camping on

Clear Lake Shores Riding Mountain

National Park is within a two-hour motor run over excellent roads. Good hunting in the fall, and fishing at the nearby resorts on Sandy Lake and Clear Lake. An attractive free tourist camp.

NINETTE, population 450, in Lang's Valley at the north end of Pelican Lake, with bathing beaches and good fishing. On Provincial Trunk Highway No. 18. Hotels and boarding houses, well-equipped garages and filling stations. Deer, fish of various kinds and duck shooting in season. Ninette is a health resort, and the Provincial Sanatorium here is beautifully located.

PILOT MOUND, population 500, in

southern Manitoba, 125 miles southwest of Winnipeg, 12 miles from the North Dakota border. The famous old Indian Dance Hill (the "pilot" mound, built by ancient mound builders) is one mile north of the town. Across the Pembina Range is Rock Lake, famous southern Manitoba summer resort.



Yachting on Lake of the Woods

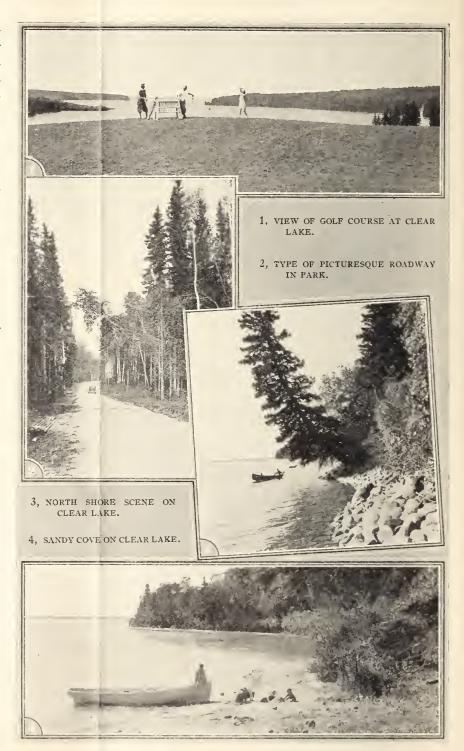


Here is Avery's Park, with a commodious, fully modern hotel, running water from natural springs, electric lights, dance hall, stores, campers' cottages, baseball, trap-shooting and horse racing. Boating, bathing and fishing.

PORTAGE LA PRAIRIE, population 6,600, stands on historic ground. Here in 1754 the great Sieur de la Verendrye built Fort La Reine. A monument to his memory stands on this spot. The city has a beautiful public park and wild bird sanctuary, located on an island on Crescent Lake, and easy of access immediately south of the residential section of the city. Free tourist camp where accommodation is furnished and a caretaker placed in charge. Hotels, restaurants, garages and service stations. The summer resort of Delta is 15 miles north of the city on the south shore of Lake Manitoba, an inland sea 130 miles long and 50 miles wide. Here are camping grounds, summer cottages, fishing and bathing. The city is on the C.P. and C.N. Rlys. Trans-Canada Highway No. 1 and Provincial Highway No. 5 connect with all parts of the Province.

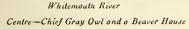
RUSSELL, population 900, is picturesquely situated in the park lands of Manitoba, 225 miles west of Winnipeg, 127 miles north of Brandon, at the junction of Nos. 4 and 31 Highways of Manitoba and No. 14 of Saskatchewan. Tourist camp, garages, hotels and stores. The Assiniboine River offers good fishing. Shooting in season of ducks, geese, etc., and the town is within a short distance of Riding Mountain National Park. Russell is also reached by C.P. and C.N. Rlys.

ST. BONIFACE, population 16,300, sister city of Winnipeg, on the opposite side of the Red River, is a quaint French-Canadian city, with many attractions.



RIDING MOUNTAIN NATIONAL PARK









Handsome religious institutions, chief among which is St. Boniface Cathedral, large manufacturing plants and flour mills, with extensive stock yards and packing houses. St. Boniface is on Piney Highway No. 12, a scenic route leading through southeastern Manitoba to the Minnesota boundary. Whittier Park race course, one of the finest on the continent, is located here, and race meets are held twice a year.

SELKIRK, population 4,500, located 25 miles north of Winnipeg on Highway No. 9 and at the head of navigation for Lake Winnipeg and the north. The scenery is unsurpassed and the lake has a history full of romance. At northeast end of the lake is the

old Hudson's Bay Company post, known as Norway House. Passenger boats call at the different places on Lake Winnipeg during the season.

Upper Right—Bird River Falls
Lower Left—Beoutiful West Howk Lake
Lower Right—Holst Point—Minoki

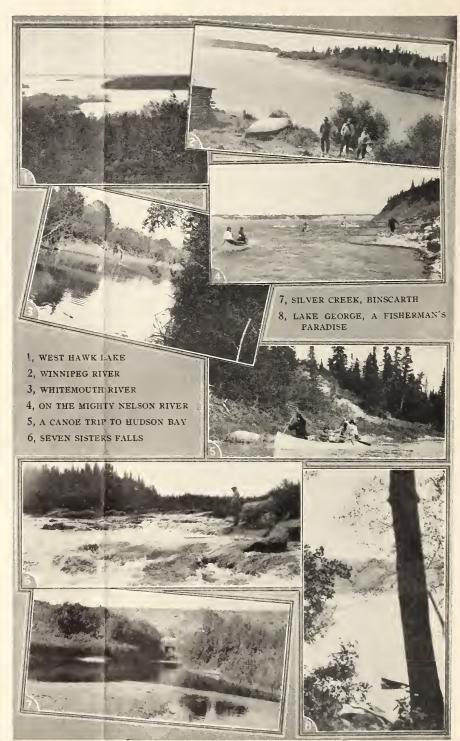


Moose, deer and bear are found in large numbers. Selkirk is well supplied with garages and repair shops, hotels and stores and is in the centre of a fine mixed farming country. Has tourist camp, good duck shooting, boating and fishing.

SHOAL LAKE, population 700, is 70 miles from Brandon on Highway No. 28, 115 miles from Portage and 171 miles from Winnipeg on No. 4. A splendid lake six miles long provides good swimming, boating and fishing. Summer cottages and a free tourist park complete with restroom, attendant, water and electric light. Hotel, garages, filling stations, and stores.

SOURIS, population 1,700, a divisional point on the C.P.R., 150 miles west of Winnipeg. Situated on Souris River, with good facilities for fishing, swimming and boating. Hotels, restaurants, garages, filling stations and restrooms. A ninehole golf course and fine tennis courts. Highway No. 2 runs through the town, which is in the centre of the all-weather highway system of southern Manitoba, affording splendid motor roadways in every direction. Victoria Park, situated at the confluence of Plum Creek and the Souris River, has dancing pavilion, tourist camp with picnic grounds, bathing, and baseball. South and west of the town are resorts for the duck shooter at Whitewater, Plum and Oak Lakes.

THE PAS, Gateway to Northern Manitoba — situated on the Saskatchewan River. Population 4,000. A modernized pioneer town, electrically lighted, with good streets, stores, hotels, churches, schools, hospital and Government offices. As yet inaccessible by motor road, but served by the C.N. Rlys. and is the starting point of the Hudson Bay Railway, the other terminal of which is Churchill, on



SOME WATERWAYS OF MANITOBA



Buffalo Herd — Riding Mountain National Park

the Bay, 500 miles distant. There is vast mineral wealth of copper, zinc, silver, gold and lead in this famous north country, and mil-

lions of dollars are being spent in development work. Lumbering, marble quarrying and unlimited water power add to the potential wealth. Big game hunting, trapping and fishing make this district a sportsman's paradise.

WINNIPEG BEACH is without a peer as a playground. It is 45 miles by rail or excellent all-weather highways from Winnipeg, and the beach extends for several miles along the western shore of Lake Winnipeg. It has well-graded streets and boulevards, beautifully treed, and two parks with first-class bowling greens and shale tennis courts. Well equipped, upto-date bathhouses, canoes, rowboats. pleasure launches, bowling alleys, novelty and refreshment stands are provided. The golf course offers Winnipeg's Great attractions for the golfer.

Whiteway-Portage Ave.

and those who like sailing may enjoy all the thrills which this sport affords. Good hotels, garages, filling stations, stores, and a first-class tourist camp.

WINNIPEG, capital of Manitoba, is situated at the junction of the Red and Assiniboine Rivers, and is the largest city in Central Canada. It is one of the four metropolitan cities of the Dominion, and in 60 years has risen from a small frontier settlement originally called Fort Garry. Winnipeg is modern and up-todate in every respect. Here the visitor will find palatial stores, splendid movingpicture houses, theatres and restaurants together with fine public buildings, many

> interesting historical points and attractive nearby summer resorts.

> The City Parks system comprises 37 public parks and

Norway House from the Skies



squares with a total area of over 1,000 acres. Nineteen excellent golf courses, including two municipal ones, are located in and adjoining the city. Winnipeg has 57 well-equipped hotels of which the largest are the Royal Alexandra, the Fort Garry, the Marlborough and the McLaren. The City also maintains a motor tourist camp where kitchens, showers, attendants, etc., are provided. Railway transportation systems serving Winnipeg include the C.N.R., C.P.R., G.N.R., N.P.R., and the Soo Line, and motor-bus routes radiate to all parts of Manitoba and south of the international boundary.

Very interesting attractions are the two race meets held in Winnipeg each

summer (this year from June 18th to July 4th and from September 1st to September 17th). These are running races and take place at Polo Park and Whittier Park, two of the most completely equipped racing plants on this continent. Wagers are laid through



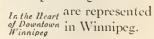
Whittier Park Race Track

the pari-mutuel system, which is under government regulation.

Winnipeg has gained an enviable reputation as a convention city,

Historic Governor's Residence Lower Fort Garry many prominent national and international organi-

zations having held conventions here. The early completion of the new \$1,250,000 auditorium and convention hall will result in conventionholding bodies favorably considering Winnipeg for future meetings. Winnipeg is proud of its beautiful churches representing numerous religious bodies. Many service clubs, fraternal and sports organizations









HIS booklet outlines, in part, some of the interesting things which should have an especial appeal to those visiting the Province of Manitoba in search of healthful recreation and enjoyment. There are many other interesting places throughout the Province which also offer those alluring attractions dear to the tourist: fishing, hunting,

canoeing, boating, swimming, camping.

The official tourist information bureau is centrally located in the Parliament Building, Winnipeg, where free informa-

tion, descriptive literature, highway maps, road and weather reports, fishing and hunting regulations will be gladly furnished upon request. We can help the visitor plan his stay in Manitoba to the best advantage. A warm welcome awaits you, and the personal interest and services of the staff will assist in making your visit one of pleasure and enjoyment.



Upper-Parliament Building
Winnipeg-From the air

Centre-Portage Ave.,
Winnipeg

Lower-Winnipeg's Civic Auditorium and Convention Hall



Our services are yours for the asking, and we will welcome the opportunity of assisting you.





# The Tourist and Convention Bureau of Winnipeg and Manitoba

PARLIAMENT BUILDING WINNIPEG, CANADA

"Canada's Central Convention City"

